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Broadcasting

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❑ GOULAZIAN NEW KATZ CEO, JOYELLA JOINS FROM TVB / 6

❑ NAB'S SECOND THOUGHTS ON EUREKA/DAB / 10

❑ TIME WARNER LAUNCHES FIRST 150-CHANNEL SYSTEM / 18

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The FCC in Discord

however, he has failed to do so, while drawing complaints from Barrett and Duggan about some of his tactics.

Barrett says Haines tried to cause him trouble by telling administration officials that his support for permitting new entrants in the expanded AM band was tantamount to support for minority preferences.

Sikes's critics say the problem is his unyielding adherence to positions. Depending on one's point of view, the attribute is either stubbornness or standing on principle. In any event, Barrett thinks he knows how to deal with it.

During the fin-syn deliberations, Barrett says, one of the commissioners came to him and said the only way to deal with Sikes is as you would a donkey: hit him on the head with a two-by-four to get his attention. Barrett said the advice was only half right. Forget the two-by-four, he said. "You bring up another donkey and blow his brains out and you keep doing that," he said. "Either the donkey is going to get the message or you're going to have a lot fewer donkeys."

The friction may have slowed down Sikes's agenda, but it has yet to derail any major items, including review of the broadcast ownership regulations.

Nonetheless, the real test of Sikes's effectiveness will come next year, when he tries to bring home proceedings initiated this year. The lack of goodwill will surely make that task more difficult. ■

BUSH ATTACKS 'FILTH' FROM TRIAL COVERAGE

By Rich Brown

President Bush last week complained about televised trial coverage and the "filth and indecent material" he believes it carries into the nation's homes.

One week after the televised William Kennedy Smith rape trial, President Bush said in an interview with KGO-TV San Francisco on Tuesday that he was "worried about so much filth and indecent material coming in through the airwaves and through these trials into people's homes.

"I think the American people have a

This Week

THE LONG AND SHORT OF IT

In recognition of the holiday season, BROADCASTING is publishing abbreviated issues this week and next. Missing are most of the standard departments; present are the full weeks' budget of breaking news.

FEUD AT FCC / 4

FCC Commissioners Sherrie Marshall, Ervin Duggan and Andrew Barrett bristle at what they consider Alfred Sikes's high-handed approach to policy-making, but the chairman's agenda moves ahead.

BACKING OFF EUREKA / 10

Several NAB Radio Board members believe it may be time to back off NAB's endorsement of the European Eureka satellite DAB system. The move is expected to boost in-band technology's competitive position.

Paul Harvey's new contract with ABC Radio Networks takes the newscaster/commentator into the next century (p.20).

ADIEU BIRCH / 11

This year's fall survey will be the last for Birch: operations will cease Dec. 31, parent VNU/BIS announced last week. Arbitron has acquired the rights to be exclusive marketer of VNU's Scarborough report.

QUEENS IS CHANNEL KING / 18

Time Warner unveiled its first-in-the-nation 150-channel cable system in Queens, N.Y., last week. Many of the new channels—57 out of 75—will be devoted to pay per view and promotion, and the company hopes to recoup its $150-$200-per-subscriber upgrade costs through PPV revenues. The system also offers three channels of time-shifted HBO and Cinemax.

FCC AUDITS TIME BROKERAGE / 20

The FCC has just completed the information-gathering portion of an audit of radio stations in an effort to assess the nature of local marketing agreements. The commission hopes to determine whether licensees are maintaining control of their operations or relinquishing it to outside programers and sales staffs.

Patricia Bowman (left) and ABC's Diane Sawyer (p.14).

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At Deadline

MERGER COUNTDOWN?

The INTV and NATPE conventions may merge in 1993. "That's certainly a possibility," says INTV President Jim Hedlund. "We are talking but not really negotiating at this point." A big factor, he adds, will be how smoothly the San Francisco convention runs next month.

BUYING AND SELLING

The FCC last week approved CBS's $200-million purchase of Midwest Communications, whose broadcast holdings include WCCO-AM-TV-WLTE(FM) Minneapolis and WFRV-TV Green Bay, Wis., and three satellite TV's. FCC granted permanent waiver of "one-to-a-market" rule, permitting CBS to retain Minneapolis AM-TV combo, and temporary waiver of its multiple ownership rule, giving network 18 months to spin off one of its FM's to stay below 12-station cap. CBS has put KMOX(FM) St. Louis on block.

IN AGREEMENT

NBC joined Disney and CBS in calling on the FCC to eliminate the PTAR off-network prohibition. NBC also said shows produced by network O&O's should not be considered "network" programs, and be exempt from some PTAR restrictions.

CHASE FOR CLEAR?

Clear Channel Communications is said to be looking to buy at least two of the five Fox affiliates Chase Communications has for sale. Possible purchases are KDVR(TV) Denver and WPTY-TV Memphis. They are estimated to be worth $13 million and $33.7 million, respectively. Dan Sullivan, Clear Channel president, would only say: "Chase owns some fine stations, and we are still in an acquisition mode."

right to be protected against some of these excesses," said Bush. "While people have a right to a fair trial, I think the American people have an overriding right to let those matters be decided behind closed doors."

The President could make a stronger case against cameras in the court if the only televised cases were sexual assault trials, said Steven Brill, president, Court TV, which aired the William Kennedy Smith proceedings in their entirety. But the case was just one of three sexual assault trials out of a total of 65 trials that have been covered by the fledgling channel so far, he said.

"It's clear that having cameras in the court created a fairer trial and as a result Americans have a lot more confidence in the system," Brili said of Court TV's coverage of the Smith trial.

David Bartlett, president of the Radio-Television News Directors Association, was "disappointed" by the President's remarks regarding cameras in the courtroom.

The Sixth Amendment clearly demands that the courts be open, Bartlett said, adding that Bush did not appear to think the issue through prior to making his statements.

President Bush complained last week of 'filth' in televised trial coverage.

"I don't like hearing those words on TV, either, but that's the price that we pay for open courts," said Bartlett. "No one has to watch any particular television channel. That's the nice thing about today's video marketplace; you're not enslaved to one or two channels of news." ■

KATZ REORGANIZES; JOYELLA LEAVES TVB FOR REP

By Joe Flint

The line of succession at Katz Communications appears to be set. Last week the TV-radio rep firm chose Peter Goulazian, president of Katz Television Group, to be president and chief executive officer of Katz Communications. Goulazian takes over the CEO title from Katz Chairman James Greenwald and will oversee both Katz's radio and TV operations. The presidency of Katz Communications has been vacant for two years.

The move of Goulazian from Katz Television to Katz Communications set off a series of personnel changes at the rep firm that included the hiring of Television Bureau of Advertising President Jim Joyella to run Katz Television's American Division.

Tough times at TVB

Joyella is leaving the struggling trade association to join Katz in mid-January. A committee of TVB board members has been formed to search for Joyella's successor, and TVB has retained the recruiting firm of Spencer Stuart to help in the search.

Joyella's announcement comes a month after the association dramatically restructured its mission and cut its staff. Once primarily a research and sales education organization, it has changed its focus to that of a marketing and promotion organization pushing spot and local television to advertisers. In the process, the TVB slashed its budget by 30% and either laid off or offered early retirement to over 30 staffers, or more than half the staff. Boasting a membership of over 600 stations five years ago, the TVB now has about 325 stations, and at one point last month membership was dropping at an average of close to a station a day.

There is no word yet on who the

Changing Hands

This week's tabulation of station and system sales ($250,000 and above)

KGEO(AM)-KGFM(FM) Bakersfield, Calif. □ Sold by Kern Broadcasting Corp. to Rogers Brandon for $1.75 million. **Seller** is headed by Joseph Zukin Jr., who has minor interests in KLIV(AM)-KARA(FM) Santa Clara-San Jose, Calif. **Buyer**, Brandon, is resigning as executive vice president of American General Media, which owns five AM's and five FM's, to run stations. KGEO has oldies format on 1230 khz with 1 kw. KGFM has "Bonneville Ultra" format on 101.5 mhz with 5 kw and antenna 1,280 feet above average terrain. *Broker: Media Venture Partners.*

KVOY(AM)-KTPI(FM) Lancaster-Palmdale, Calif. □ Sold by HPW Communications Co. Inc. to The Park Lane Group Inc. for $1.7 million. **Seller** is headed by Melvin Winters, Bert Pucci and Ed Hawkins, who have no other broadcast interests. **Buyer** is headed by James Levy, Rich Blue and Bill Streck, and also has interests in KPPL(AM)-KTMX(FM) Colusa, Calif., and has applied for new FM at Chico, Calif. KVOY is fulltimer with traditional country format on 1340 khz with 1 kw. KTPI has contemporary country format on 103.1 mhz with 860 w and antenna 580 feet above average terrain. *Broker: Media Venture Partners.*

KDXR(FM) Borger (Amarillo), Tex. □ Sold by William H. Sanders to South Central Broadcasting Inc. for $350,000; station is off air. **Seller** has interests in WXFX(FM) Prattville, Ala.; KVFX(FM) Manteca, Calif.; KTVH(TV) Helena, Mont.; WTKT-AM-FM Georgetown, Ky.; WNOO(AM)-WFXS(FM) Chattanooga, Tenn., and KSWT-TV Yuma, Ariz. Sanders is director of Jones Intercable Inc., which runs cable TV systems in 25 states. **Buyer** is headed by John H. Wiggins, who has interests in WWFN(FM) Florence, S.C.; WKXH(AM)-WVLF(FM) Alma, Ga.; WKZF(FM) New Bern, N.C., and WNKX(FM) Centerville, Tenn. *Broker: The Connelly Co.*

PROPOSED STATION TRADES

By volume and number of sales

This Week:

AM's □ **$220,000** □ **3**

FM's □ **$728,000** □ **4**

AM-FM's □ **$3,880,000** □ **5**

TV's □ **$0** □ **0**

Total □ **$4,828,000** □ **12**

Year to Date:

AM's □ **$81,129,786** □ **262**

FM's □ **$214,111,609** □ **271**

AM-FM's □ **$336,301,849** □ **210**

TV's □ **$1,060,654,400** □ **80**

Total □ **$1,692,197,644** □ **823**

For 1990 total see Jan. 7, 1991 BROADCASTING

KKCQ-AM-FM Fosston, Minn. □ Sold by North Country Radio Inc. to Pine to Prairie Broadcasting Inc. for $335,000. **Seller** is headed by Dale R. Olmstead and is licensee of KKAQ(AM) and permittee of KKAQ(FM) Thief River Falls, Minn. **Buyer** is headed by Larry E. Roed and has no other broadcast interests. KKCQ(AM) has AC, oldies format on 1480 khz with 5 kw day and 2.5 kw night. KKCQ-FM has AC, oldies format on 107.1 mhz with 3 kw and antenna 110 feet above average terrain.

KZRQ(AM)-KIVA-FM Albuquerque-Santa Fe, N.M. □ Sold by Daytona Group of New Mexico to Carl C. Tutera for $300,000. **Seller** is headed by Norman S. Drubner, who also owns KZRC(AM)-KXYQ(FM) Portland, Ore., and KGRX(FM) Phoenix. **Buyer** is former radio executive at Daytona Group; he has no other broadcast interests. KZRQ has "Z-Rock" format on 1310 khz with 5 kw day and 0.5 kw night. KIVA-FM has CHR format on 105.1 mhz with 100 kw and antenna 1,968 feet above average terrain. *Broker: Media Venture Partners.*

CLOSED!

KGRX-FM, Phoenix (Globe), Arizona from Daytona Group of Arizona, Inc., Norman S. Drubner, Principal to G.G. International, LTD., Phil Glass, President.

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tion has been to support LMA's because they are legitimate and viable business practices, and the FCC ought to recognize this. [However] we believe there ought to be some specific guidelines because, as it is, there is just too much gray area. It would be a help to broadcasters to know exactly what the ground rules are."

While NAB supports clarification of the rules, it believes the House measure goes too far. "It seems that the House bill is almost a warning to the commission to take LMA's seriously. We obviously have an educational process going on to [inform both] the commission and the Hill on how these agreements operate and why they are in effect. Most LMA's seem to involve broadcasters who are financially ailing. It's part of the shake-out process resulting from the overpopulation of stations," said the NAB spokeswoman.

The FCC's Smith agreed that outside pressures played a role in launching the audit, but there were other reasons too: "It's a combination of all the interest in this subject. The fact is, as we discuss it over here we have questions that there just isn't data available on such basics as to what extent the industry uses time brokerage. We don't have a precise, technical answer. It's essential that we get more information." ■

Country still king in Dallas, Houston survey

By Reed E. Bunzel

Country stations continued to hold the top positions in both Dallas-Fort Worth and Houston and, in fact, gained some ground on other format competitors in the fall 1991 Birch survey.

In Dallas, KSCS(FM) gained slightly in its stranglehold on the top slot, while former fourth-place finisher KPLX(FM) increased its share 1.7 to move into second at 7.7. Urban-formatted KJMZ(FM) also gained considerably, at the expense of KKDA-FM, but slipped into third with a 7.0 finish. In the loss column, both KTXQ(FM) and WBAP(AM) posted declines of 1.4, finishing fourth and eighth, respectively.

Houston Country powerhouse KIKK-FM also finished up, well ahead of Adult Contemporary KBXX(FM), which climbed from 7.5 to 8.9 and ended in a second-place tie with Country-formatted KILT-FM, which also gained more than a full share point. The big loser was Album-Oriented Rock station KLOL(FM), which lost more than a full point to finish fourth with a 6.8. Also, the Houston Oilers helped KTRH(AM) climb into the top 10 with a 3.5 on the strength of the station's play-by-play coverage of the AFC Central Division champs.

All numbers reflect persons 12-plus, Monday-Sunday, 6 a.m. to midnight. ■

Station	*Format*	*Summer*	*Fall*
8. Dallas-Fort Worth			
KSCS(FM)	Country	11.0	11.1
KPLX(FM)	Country	6.0	7.7
KJMZ(FM)	Urban	6.1	7.0
KTXQ(FM)	AOR	7.7	6.3
KKDA-FM	Urban	5.9	5.0
KEGL(FM)	CHR	4.8	4.6
KVIL-AM-FM	AC	4.7	4.1
KOAI(FM)	Young AC	2.0	4.0
WBAP(AM)	Country	5.4	4.0
KRLD(AM)	News/sports	2.4	3.6
10. Houston			
KIKK-FM	Country	9.4	9.6
KBXX(FM)	AC	7.5	8.9
KILT-FM	Country	7.7	8.9
KLOL(FM)	AOR	8.1	6.8
KRBE-FM	CHR	5.1	5.4
KHMX(FM)	Mix	5.3	5.0
KMJQ(FM)	Urban	5.5	4.8
KODA(FM)	AC	4.8	3.9
KLDE-FM	Oldies	3.2	3.8
KTRH(AM)	News	2.8	3.5

CONSUMER GROUP CITES TELCO ABUSES IN BACKING BAN ON RBOC'S ENTRY INTO INFORMATION SERVICES

The Consumer Federation of America (CFA) kept the pressure on Congress last week to enact legislation to keep the regional Bell operating companies (RBOC's) out of the information-services business or at least delay their entry. The group released a 52-page report by Mark N. Cooper, CFA director of research, summarizing numerous alleged RBOC violations of the Modified Final Judgment (MFJ), the 1984 consent decree setting the terms for the breakup of AT&T.

"This record demonstrates the consumer benefits of the [MFJ] restrictions on the RBOC's and the dangers of Bell expansion into more competitive markets," the report concludes.

A July 25 decision by U.S. District Court Judge Harold Greene opened the door to Bell-company information services. A bill introduced in the House (H.R. 3515) by Telecommunications Subcommittee member Jim Cooper (D-Tenn.) and another in the Senate (S. 2112) by Senate Communications Subcommittee Chairman Daniel Inouye (D-Hawaii) would delay the Bells' entry into information services in their local telephone service areas until they pass a "bottleneck test" for consumer access to alternative telephone services.

The legislation proposed in the Cooper and Inouye bills and similar bills "is essential to protect consumers from local phone rate hikes and expanding telephone monopolies," the report says. "As long as local phone service remains a monopoly, the Bell companies should not control the content of information that depends upon their networks to reach consumers."

The American Newspaper Publishers Association (ANPA), a strong supporter of H.R. 3515/S. 2112, quickly endorsed the report. "If any representative or senator has any hestitation about voting for the Cooper or Inouye bills...a glance at the [CFA] report on Bell company abuses will scuttle it," ANPA President Cathleen Black said. **-RMS**

Broadcasting's Ratings Week ϟ Dec9-15

	ABC	CBS	NBC	FOX
MONDAY	12.3/19	16.2/25	15.0/23	7.5/11
8:00	74. MacGyver 8.2/13	18. Evening Shade 15.4/24	21. Fresh Prince 14.9/23	82. 1991 Billboard Music Awards 7.5/11
8:30		10. Major Dad 16.5/25	41. Blossom 11.7/18	
9:00	28. NFL Monday Night Football—Cincinnati Bengals at Miami Dolphins 13.7/23	4. Murphy Brown 17.8/26	13. NBC Monday Night Movies—The Story Lady 15.9/24	
9:30		7. Designg Wmn 16.7/24		
10:00		15. Northern Exposure 15.5/24		
10:30				
TUESDAY	14.6/23	14.5/23	12.2/20	NO PROGRAMING
8:00	11. Full House 16.2/26	15. Rescue: 911 15.5/24	58. I'll Fly Away 10.1/16	
8:30	6. Home Improvmt 17.2/26			
9:00	3. Roseanne 18.9/29	26. CBS Tuesday Night Movie—Nightmare in Columbia County 14.0/22	27. In the Heat of the Night 13.8/21	
9:30	7. Coach 16.7/25			
10:00	64. Homefront 9.4/16		33. Law and Order 12.7/22	
10:30				
WEDNESDAY	10.6/18	12.5/21	13.8/22	NO PROGRAMING
8:00	38. Dinosaurs 12.2/20	65. Brooklyn Bridge 9.1/15	5. Unsolved Mysteries 17.5/28	
8:30	30. Wonder Years 13.0/21	65. Night Before Xmas 9.1/15		
9:00	35. Doogie Howser 12.5/20	32. Jake and the Fatman 12.8/20	38. Seinfeld 12.2/19	
9:30	61. Anything B/Love 9.7/16		31. Night Court 12.9/21	
10:00	77. Civil Wars 8.1/14	14. Face to Face with Connie Chung 15.7/27	50. Quantum Leap 11.2/19	
10:30				
THURSDAY	8.7/14	10.3/17	15.8/25	11.0/17
8:00	84. Pros and Cons 6.7/11	54. Top Cops 10.7/17	15. Cosby 15.5/25	44. Simpsons 11.5/19
8:30			20. A Diffnt. World 15.2/24	68. Drexell's Class 9.0/14
9:00	74. FBI: Untold Stories 8.2/13	71. Trials of Rosie O'Neill 8.6/13	2. Cheers 19.1/29	40. Beverly Hills 90210 11.8/18
9:30	70. American Detect. 8.8/13		19. Wings 15.3/23	
10:00	52. Primetime Live 10.9/18	43. Knots Landing 11.6/20	22. L.A. Law 14.8/25	
10:30				
FRIDAY	12.0/21	9.0/16	9.3/16	5.3/9
8:00	37. Family Matters 12.3/22	63. Mickey's Christmas Carol 9.5/17	44. Matlock 11.5/20	86. America's Most Wanted 6.0/11
8:30	46. Step By Step 11.4/20			
9:00	55. Perfect Strngrs 10.5/19	79. Carol Burnett Show 8.0/14	77. Dear John 8.1/14	89. Hidden Video 4.7/8
9:30	58. Baby Talk 10.1/18			91. Best of the Worst 4.3/8
10:00	28. 20/20 13.7/25	62. John Denver's Christmas 9.6/17	73. Reasonable Doubts 8.4/15	
10:30				
SATURDAY	12.1/22	8.6/16	11.0/20	6.0/11
8:00	53. Winnie the Pooh and Christmas Too 10.8/20	69. CBS Saturday Movie—Hallmark's: Caroline? 8.9/16	41. Golden Girls 11.7/22	81. Cops 7.8/15
8:30			60. Walter & Emily 9.9/18	72. Cops 2 8.5/15
9:00	33. ABC Saturday Movie Special—Ernest Saves Christmas 12.7/23		36. Empty Nest 12.4/22	90. True Colors 4.4/8
9:30			46. Nurses 11.4/20	92. Get A Life 3.4/6
10:00		79. P.S. I Luv U 8.0/15	57. Sisters 10.3/19	
10:30				
SUNDAY	13.5/21	18.1/28	9.4/14	7.8/12
7:00	51. Life Goes On 11.0/18	1. 60 Minutes 22.7/37		87. True Colors 5.8/10
7:30				85. Parker Lewis 6.2/10
8:00	23. Am Fun Hme Vid 14.4/22	11. Murder She Wrote 16.2/25	83. Hot Country Nights 7.2/11	48. In Living Color 11.3/17
8:30	23. Am Fun People 14.4/22			65. Roc 9.1/14
9:00	25. ABC Sunday Night Movie—Columbo: Death Hits the Jackpot 14.2/22	7. CBS Sunday Movie—Christmas on Division Street 16.7/26	55. NBC Sunday Night Movie—Who's Harry Crumb? 10.5/16	48. Married w/Childn 11.3/17
9:30				74. Herman's Head 8.2/12
10:00				88. Sunday Comics 5.4/9
10:30				
WEEK'S AVGS	12.0/20	13.0/21	12.4/20	7.6/12
SSN. TO DATE	12.2/20	13.7/22	12.7/21	7.7/12

RANKING/SHOW (PROGRAM RATING/SHARE) *PREMIERE SOURCE: A.C. NIELSEN YELLOW TINT IS WINNER OF TIME SLOT